

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	
	)	
Elliot A. Gottfurcht	)	Examiner: CHAMPAGNE, DONALD
	)	
Serial No. 10/646,066	)	Art Group: 3622
	)	
Filed: August 21, 2003	)	
	)	
For: Method to Generate Advertising	)	
<u>Revenue Based on Time and Location</u>	)	

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT AND RESPONSE TO OFFICE ACTION**

In response to the Final Office Action mailed May 11, 2007 and Examiner's Answer mailed August 20, 2007, in conjunction with the Request for Continued Examination under 37 C.F.R. § 1.114, submitted herewith, and in connection with the above referenced patent application, the Applicant respectfully requests reconsideration in view of the following amendments and remarks.